



2021 SPONSORSHIP PACKAGES

Platinum Sponsorship / \$10,000 +

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts
- Company logo included in wrap-up newsletter

Diamond Sponsorship / \$7,500

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts
- Company name included in wrap-up newsletter

Gold Sponsorship / \$5,000

- Acknowledgement in promotional video
- Company name listed in news release
- Company name listed on City's Website as contributor
- Company logo on promotional shirts
- Company name included in wrap-up newsletter

Silver Sponsorship / \$2,500

- Company name listed in news release
- Company name listed on City's Website as contributor
- Company name on promotional shirts
- Company name included in wrap-up newsletter

Bronze Sponsorship / \$1,000

- Company listed on City's Website as contributor
- Company name on promotional shirts
- Company name included in wrap-up newsletter

Additional Sponsorship Opportunities / \$250

- Small businesses, nonprofits, and faith-based organizations can make in-kind or financial donations and/or provide volunteers for Motor City Makeover clean-up efforts.

DISCLAIMER: No company or organization will receive any preferential treatment or other advantages from the City of Detroit as a result of making a donation.



Department of
Neighborhoods
General Services
Department
Parks & Recreation Division